Job Description

Role:

Senior Product Owner

Location:

Manchester City Centre

Salary:

£50,000 - £60,000 (dependent on experience)

We have an exciting opportunity to join our rapidly expanding travel business. Lifts To is scaling up and growing fast. We're searching for a talented senior product owner to develop our product vision and define the roadmap that will maximise our product value.

What we're looking for:

We need an experienced senior product owner to introduce the role, tools and processes necessary to drive the business forwards. You will be excited and motivated by the opportunity to establish processes that support our business goals.

You will cultivate a deep understanding of the internal and external stakeholders in the business and advocate on behalf of their needs. You will have proven ability to communicate the needs of stakeholders to development teams; providing the necessary details and fostering trust and "buy-in" to deliver excellent solutions.

You will be the type of person who focuses on building domain expertise in terms of the product, market, technology and using this knowledge combined with metrics to determine the work that will add the most value to the business.

Preferably you will have a strong history of working with development teams on web-based digital products. You will need proven expertise in working with and establishing agile methodologies in a team with limited exposure.

What you'll be doing:

On a day-to-day basis you will report to and collaborate with the lead developer on the following:

- Providing vision and direction to the development team and stakeholders throughout the project and create requirements.
- Ensure that the team always has an adequate amount of prior prepared tasks to work on
- Speak with stakeholders and business users to elicit requirements, distinguishing between 'wants' and 'needs'
- Plan and prioritize product feature backlog and development for the product
- Define product vision, roadmap and growth opportunities

- Analyse, validate and formalise user requirements
- Assess value, develop cases, create and prioritize stories, epics and themes to ensure work focuses on those with maximum value that are aligned with product strategy
- Provide backlog management, iteration planning, and elaboration of the user stories
- Produce clear and complete acceptance criteria for each requirement as per department standard
- Work closely with the management team to create and maintain a product backlog according to business value or ROI
- Lead the planning product release plans and set expectation for delivery of new functionalities
- Provide an active role in mitigating impediments impacting successful team completion of Release/Sprint Goals
- Research and analyse market, the users, and the roadmap for the product
- Follow our competitors and the industry
- Keep abreast with Agile best practices and new trends
- Organise workshops with product users using discover/define approach
- Capture and map existing and proposed processes and writing procedure documents

KPIs:

- Product Vision
- Problem statements & scenarios
- Product Roadmaps
- Personas
- Epics & User Stories

What you can do:

We're looking for a product owner that sets high standards and challenges themselves and the team to produce their best work. You will enjoy working in a supportive team delivering exceptional work in a fun atmosphere that's full of personality.

You will have/be:

- Strong experience working as a product owner
- Demonstrable success in releasing products that meet & exceed business objectives
- In-depth knowledge of Agile process and principles
- Outstanding communication, presentation and leadership skills
- Excellent organizational and time management skills
- Sharp analytical and problem-solving skills
- Creative thinker with a vision
- Attention to details
- Expertise with the product, travel and leisure market or specific industry & tech knowledge.
- Experience working with development teams and being able to influence without leaning on formal authority
- Introduce new tools and practices to add measurable value.
- Experience with dedicated roadmap techniques such as MOSCOW, Kano or Pareto

- Tools to describe product vision such as business model canvas, lean canvas or vision box
- Experience working with and configuring the Atlassian suite of products Jira,
 Confluence, Service Desk

Who we are:

Lifts-To is a leading transfer booking agent acting as an intermediary between transfer suppliers and customers. Launched as Ski-Lifts in 2003, our talented team and custom inhouse system enabled steady growth in the ski industry and other sectors such as golf and cruise. Our business now provides transfer coverage in 24 countries and 300 resorts.

Now is an exciting time to join our business, as we have identified some as yet untapped opportunities in the lucrative transport industry, we are well positioned to embark on an ambitious plan to scale up booking volumes in even more markets over the next three years.

We are a UK and French-based company, with our operations office in the French ski resort of Morzine and our UK head office in the heart of Manchester. You will primarily work in our Manchester office with the option to work from home remotely when required.

What we offer:

- Salary: Competitive (£50K-£60K depending on experience)
- Hours: 40
- Full-time role, with six weeks annual leave inclusive of bank holidays
- Company share scheme, so the opportunity exists to own equity in the business by actively contributing towards the company exceeding its growth targets and ambitions
- Discounted membership at the onsite gym
- Flexibility to work in the Manchester office and on occasion remotely when required.
- Pension Scheme (once passed probation)
- Flexible hours and remote working days
- Relaxed atmosphere

There will be a three-month probation period to determine whether you are suited to the role within our business.

What we value:

We have core values that we apply to how everyone in the organisation behaves and how we wish to be perceived externally. We look for people to join our team who share our values, as below.

Empathy - Listening skills; Relationship builder; Understanding of customer, supplier and colleagues within our organisation's needs

Ambition – Competitive; Tenacity; Goal focussed

Integrity – Honest; Reliable; Positive; Strong work ethic; Conscientious
 Expert - Take control of personal development; Search out answers; Challenges the established thinking; Constantly looking to improve
 Proactive - Positive attitude; Problem solver; Anticipates issues; Planner

Lifts-To is committed to building a culturally diverse team, and we welcome applications from all suitably qualified individuals regardless of their background.