

Graphic Designer

We currently have a fantastic opportunity available for a driven and creative Graphic Designer to join the Technology and Marketing team. Operating with the marketing and technology managers, designing and developing our digital presence in terms of look and feel, user journeys and interactions as well as other marketing collateral.

Who do we need?

Acting internally as brand guardian for LIFTS TO the Graphic Designer will be split across the Technology and Marketing departments. The role holder will take ownership of the brand and how it is portrayed through various mediums and channels giving design freedom.

We need someone who can hit the ground running, has a willingness to learn and is confident proactively putting forward own ideas.

The successful candidate will have:

- Extensive experience of relevant concept / design work
- Expert skills in core programs of InDesign, Photoshop and Illustrator and knowledge of other applications that might enhance the creative/digital presentation
- Proven experience of acting as a key part in the creative ideation process, being proactive in generating ideas, and an ability to provide relevant input to produce innovative ideas
- Experience of working within brand guidelines
- Experience in Agile
- Experience working with Front End Developers
- Experience of designing as part of an in-house team
- Experience creating video and stock animation assets - desirable
- Demonstrate understanding of capabilities of web as a medium
- Creative flair with good design mindset

Role and Responsibilities:

- Manage the design process from start to finish. From initial requirements gathering to delivery of final artwork defining the UX strategy
- Manage your time effectively in order to hit company deadlines whilst working on multiple projects in a fast-paced environment
- Create innovative assets and content across all channels that are to the highest standards, eye catching and on brand finalising brand guidelines
- Take responsibility for the execution of an effective brand experience and creation of excellent visual design
- Stakeholder research – how are visitors using our site
- Develop digital design for landing pages, animation and all visuals across company website
- Create offline material e.g. brochures, press adverts and other materials when required
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Who are we?

We are a leading transfer booking agent acting as an intermediary between transfer suppliers and customers. Launched as Ski-Lifts in 2003, our talented team and custom in-house system enabled steady growth in the ski industry and other sectors such as golf and cruise. Our business now provides transfer coverage in 24 countries and 300 resorts.

We are in an exciting time to join the business. We've identified some as yet untapped opportunities in the industry and are well positioned to embark on an ambitious plan to scale up booking volumes in even more markets over the next three years.

We are a UK and French-based company, with our operations office in the French ski resort of Morzine and our UK head office in the heart of Manchester.

We are committed to building a culturally diverse team, and we welcome applications from all suitably qualified individuals regardless of their background.

What we offer:

- Salary: £25,000 - £35,000 depending on experience
- Hours: 37.5
- Full time role with 6 weeks annual leave inclusive of bank holidays
- Company share scheme, so the opportunity exists to own equity in the business by actively contributing towards the company exceeding its growth targets and ambitions
- Flexibility to work in the Manchester office and on occasion remotely when required.
- Flexible hours
- Discounted membership at onsite gym
- Relaxed Atmosphere